



Marathon app

**Break Your Own Records Everyday
Success Is A Flight Between You And Yourself**

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Value Prop, Problem and Solution Overview

Break Your Own Records Everyday In The Most Correct Way

A marathon requires monitoring and control in various areas of life
And a special training program.

Our app offers a defined program for marathon runners according to the goals they have set for themselves.

The app will be able to map the running distance and recovery days of your program and you will be able to track Your progress.



Tasks:



Simple – Reminders to sleep and drink enough of water

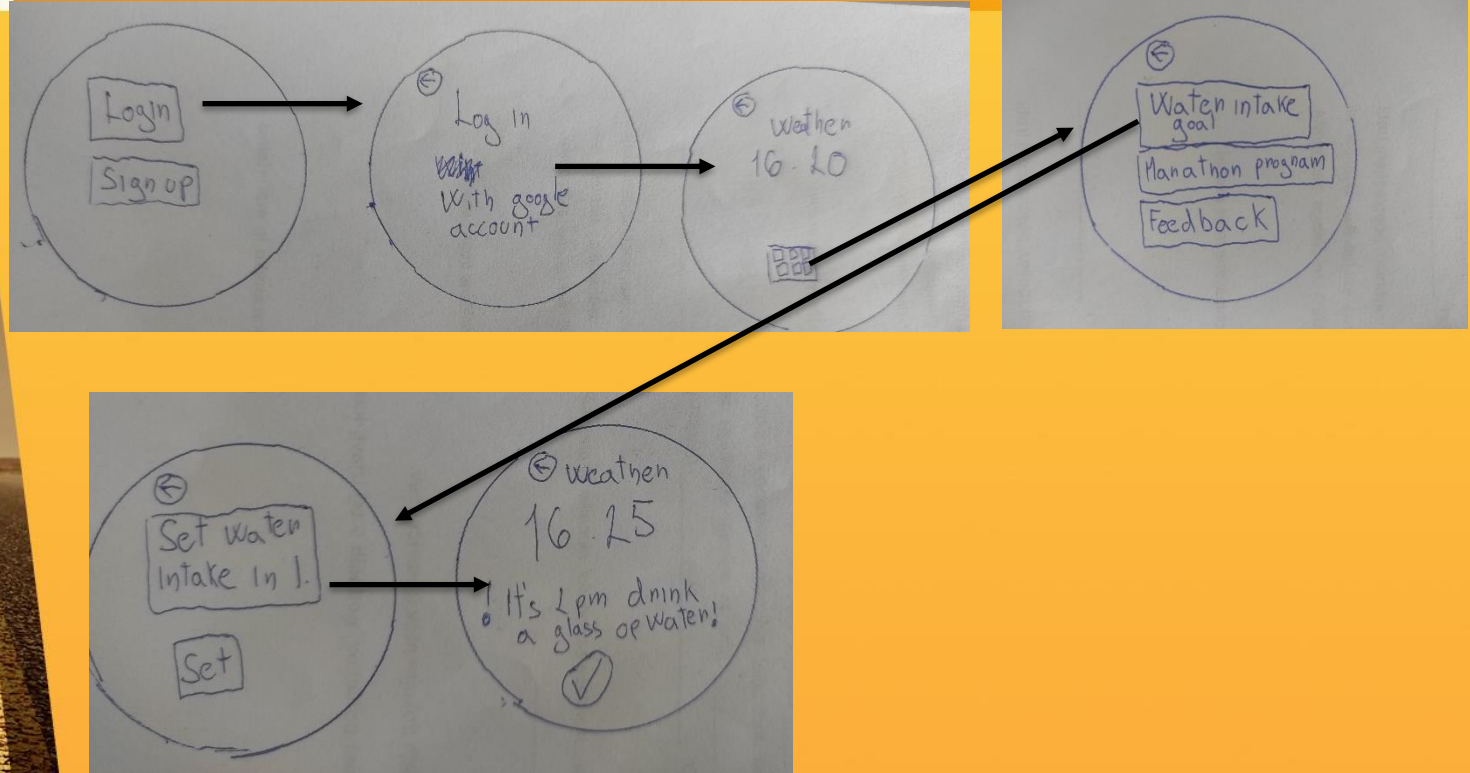


Medium - Feedback on your progress – from specialist

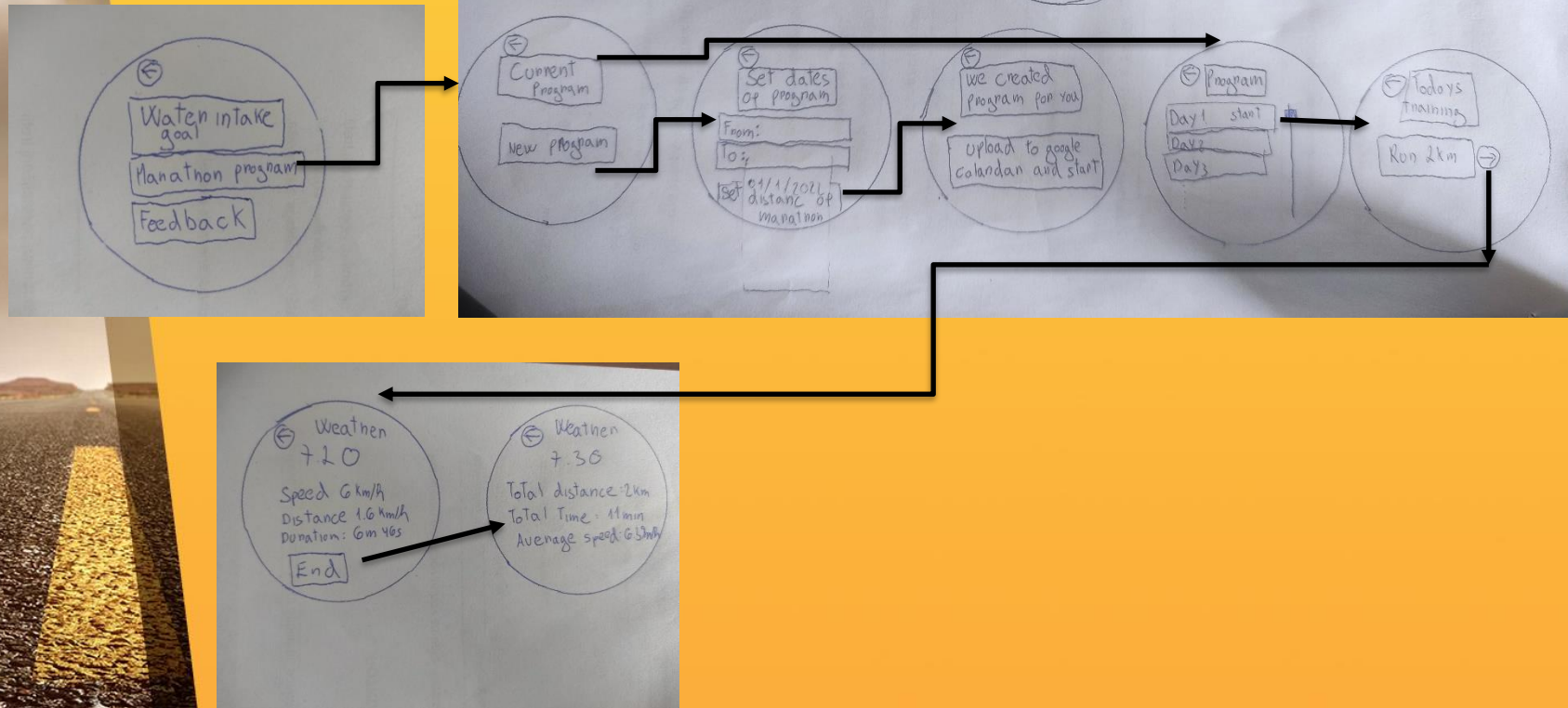


Complex- Marathon training program with a calendar

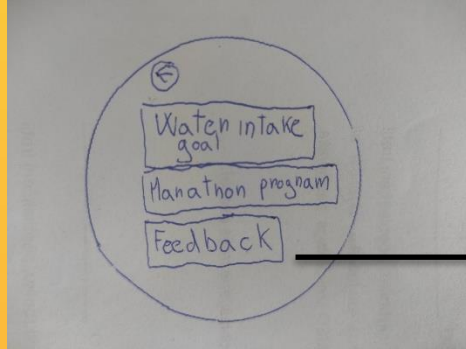
Paper Prototype



Paper Prototype



Paper Prototype





Paper Prototype Testing

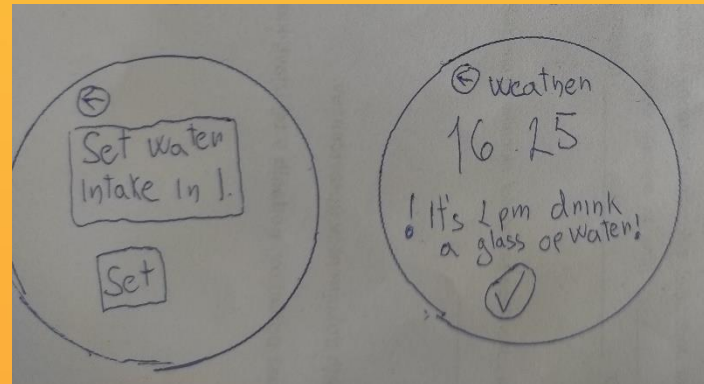
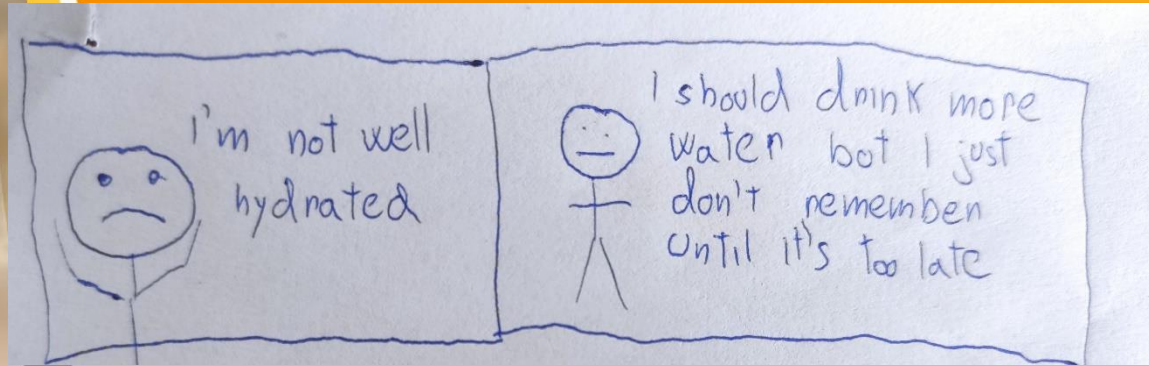
Participants	Demographics	Environment	procedure
male/female (50/50)	20 - 23 years old	Domestic (home)	<p>There were 4 participants in our testing. Each of them followed the same demo and script and they were asked to do the same following three tasks:</p> <p>Get a feedback from specialist on application</p> <p>Set water intake goal to 10 glasses</p> <p>Create new training program</p>



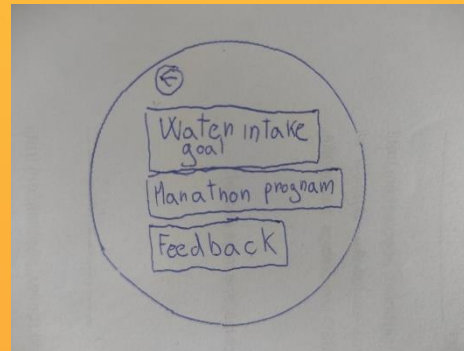
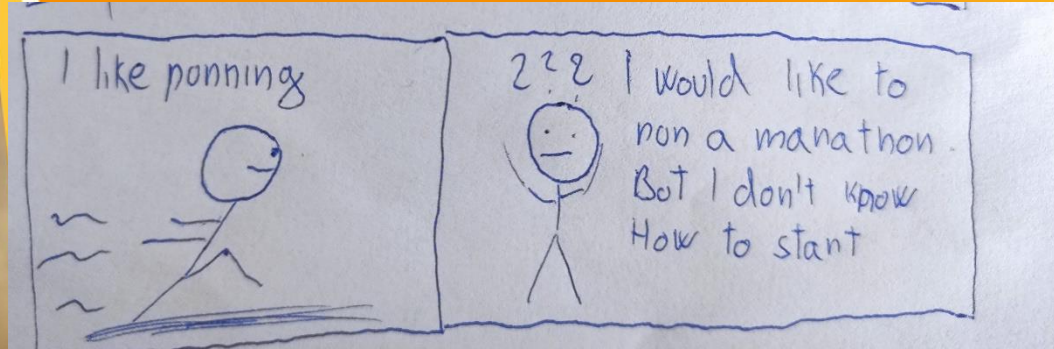
Testing Feedback

- 1) Tester - Had no problem with given tasks, his only suggestion of improvement was to have less text
- 2) Tester - Had a problem with task number 2, couldn't find button that redirects you to that page
- 3) Tester - Managed to finish tasks, suggested to add more colors
- 4) Tester - Had no problem, and no additional suggestions

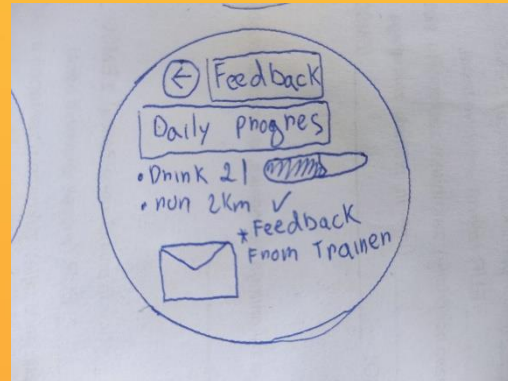
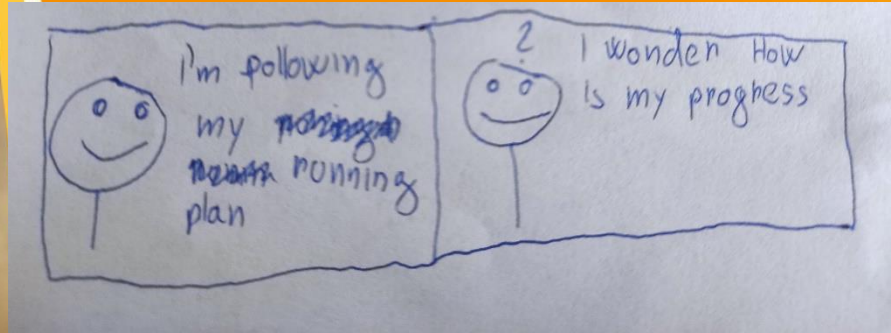
Medium-Fi Prototype Task Flows



Medium-Fi Prototype Task Flows



Medium-Fi Prototype Task Flows



Welcome Champion!



Are you already in?

Log in

Sing up

Please log in



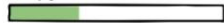
Log in with Facebook



Log in with Google

Good Morning Jessica ☀

Today goal



Marathon progress



My daily health report



Marathon program calendar



Progress feedback

Health report Program Feedback

BPM - 79avg

Calories - 373/1200

Water - 2/8 cups

☐ Remind me to drink from time to time

Sleep - 6.32/8 recommended hours

Health report Program Feedback

Current program

Start new program

Health report Program Feedback

Please choose your destination date:



Distance: 21

Or choose a default program:

42km/30 days plan

42km/60 days plan

42km/90 days plan

Health report Program Feedback

42km/30 days plan:

Preparation for the marathon - week 1: rest or completion of a run Running 45 minutes, running 45 minutes Running 40 running 60 minutes

APRIL 2022						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Health report Program Feedback



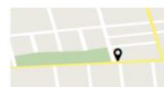
week 11 of the process: Increase the duration to 90 minutes

Today's training
45 minutes run of which 7 minutes
Pertalk

START

23:29 159 8'21"
Time BPM Avg.pace

3.21 KM



Health report Program Feedback

Hello Jessica,

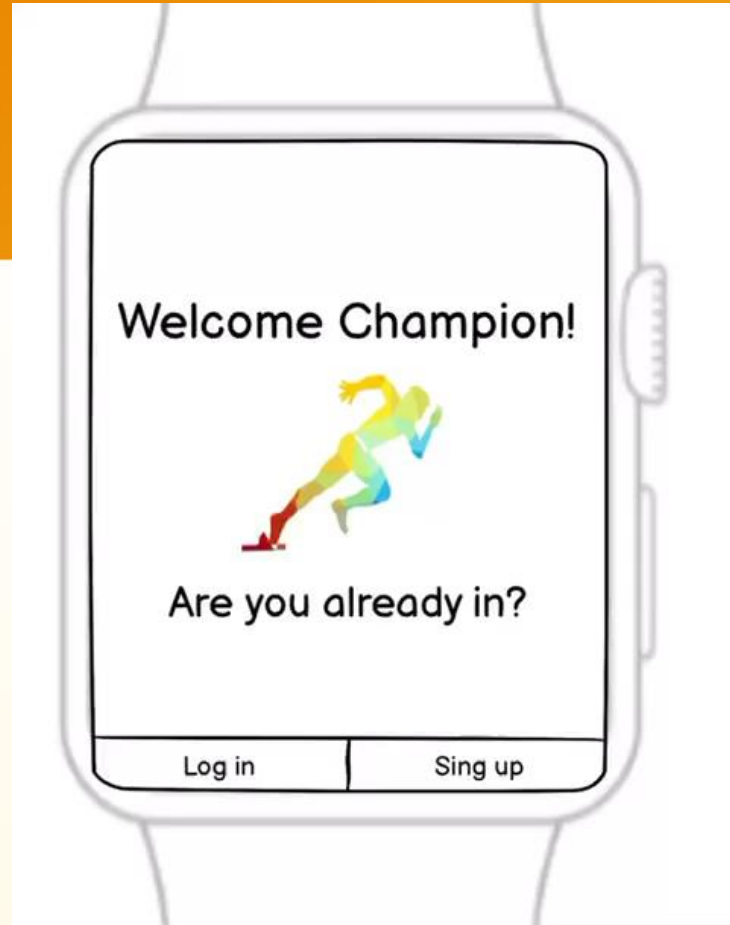
You did a great job this week
Pay attention to drinking more
water
Keep up the good work 😊



Prototype video demo

Please click Play to
watch the video

<https://balsamiq.cloud/>





Prototype overview

Limitations:

Since this is a watch screen, we realized that there are a number of restrictions:

- The user will not be able to input because of the size of the screen
- The buttons need to be enlarged so that the user can press them comfortably
- It is not possible to display a lot of text, images, etc.



Prototype overview

Hard coded:

- We planned that the user would be able to set a date for the marathon when he clicked on it in the diary.
But the Balsamic software does not allow the selection of dates in the calendar. Static log.
- We planed that the return button will be by sliding a hand on the screen, but in order to display the prototype, we needed the return button.



Thank you

Link for google slides: [link for google slides](#)